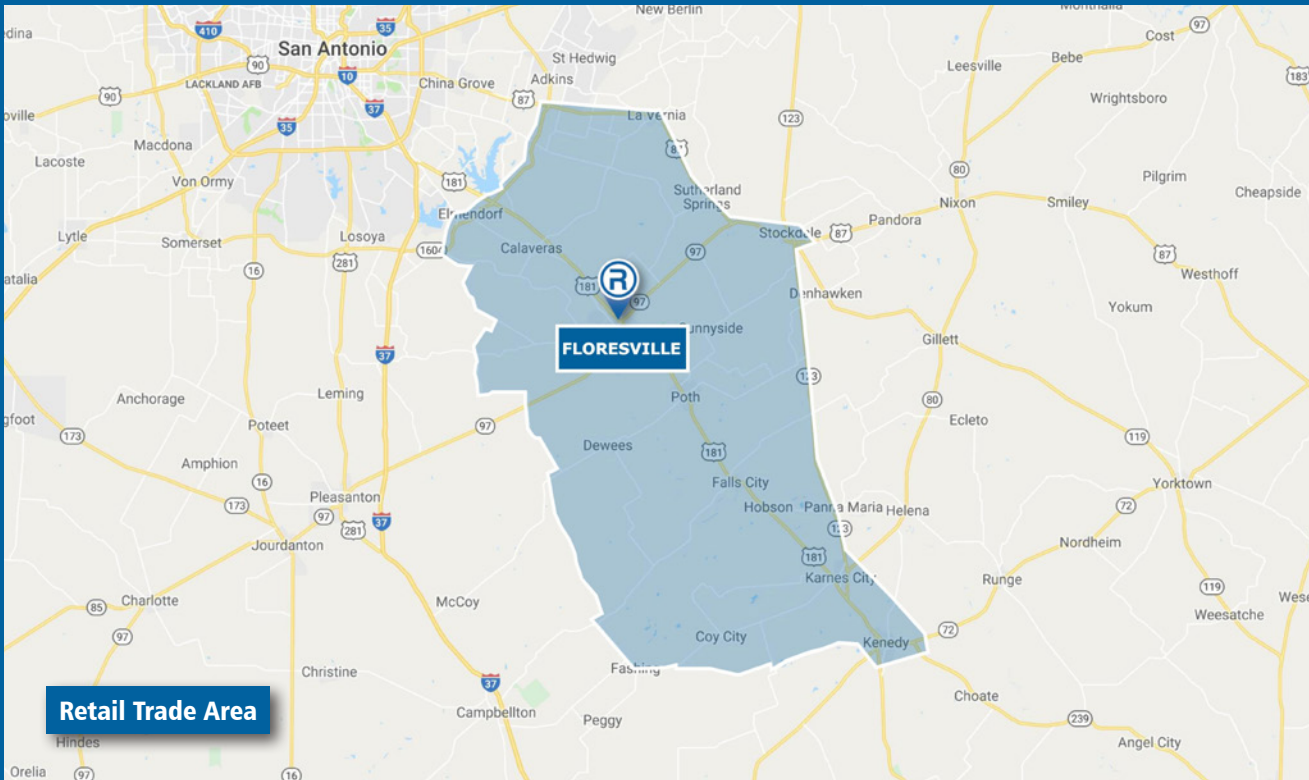


# Retail Market Profile 2018



## Contact Information

**Benjamin T. Reed, Executive Director**  
 Floresville Economic Development Corporation  
 1120 D Street  
 Floresville, Texas 78114  
 Phone 210.771.1056  
 ExecDir@FloresvilleEDCTX.gov  
 www.floresvilleedc.org

December 2018. All information furnished is from sources deemed reliable and is submitted subject to errors, omissions, change of terms and/or conditions. Prepared by The Retail Coach, LLC, a national retail consulting and market research firm. 800.851.0962.

## Population

	2000	2010	2018 ESTIMATE	2023 PROJECTION
Retail Trade Area	39,437	48,587	56,167	60,695

## Income

	2018 ESTIMATE
Average Household	\$93,857
Median Household	\$72,624
Per Capita	\$33,922

## Educational Attainment

	2018 ESTIMATE
Graduate or Professional	5.4%
Bachelor's Degree	12.9%
Associate Degree	8.1%
Some College, No Degree	22.2%
High School Graduate	34.4%
Some High School, No Degree	9.5%
Less than 9th Grade	7.6%

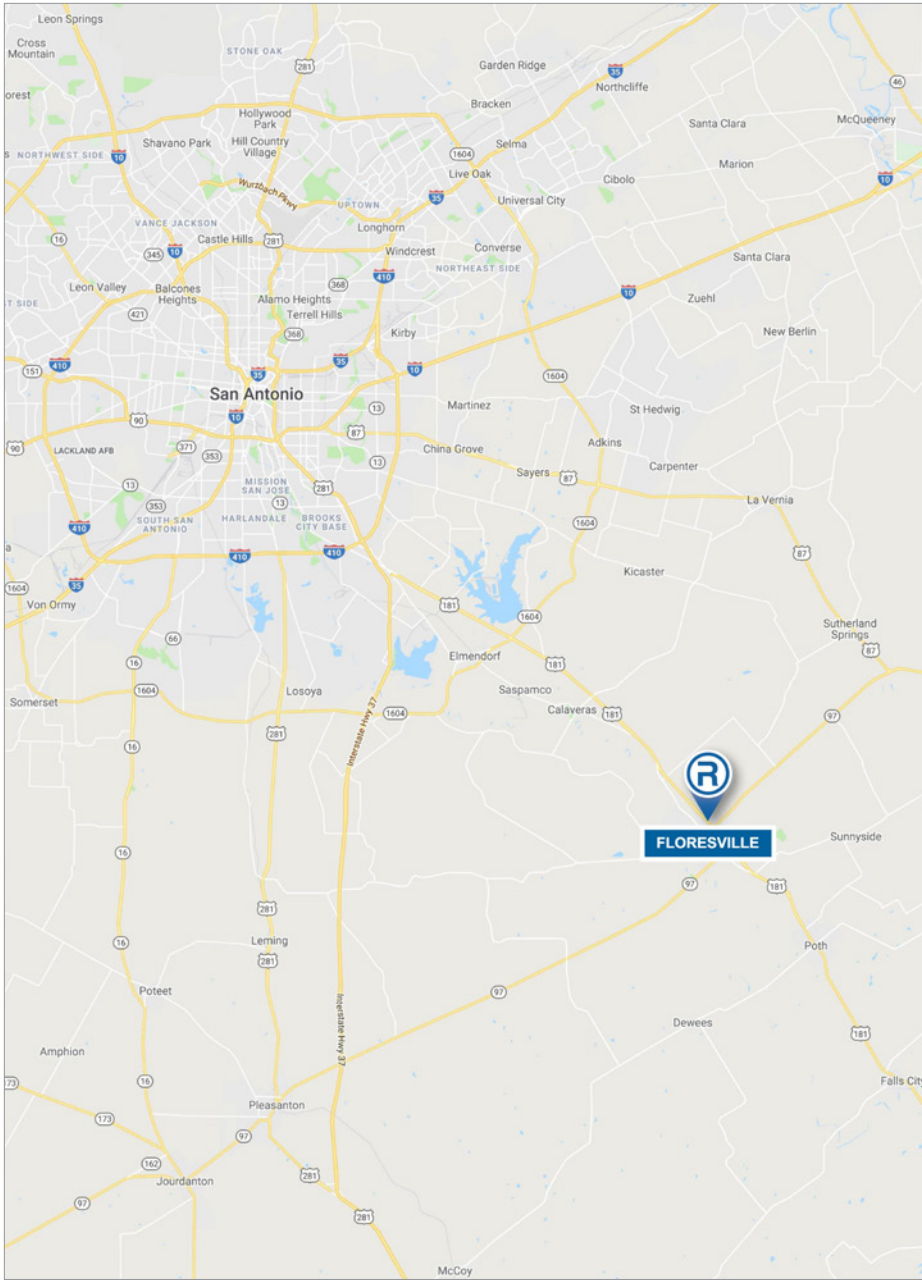
## Race Distribution

	2018 ESTIMATE
White	86.04%
Black or African American	2.05%
American Indian/Alaskan	0.81%
Asian	0.42%
Native Hawaiian/Islander	0.04%
Other Race	8.31%
Two or More Races	2.33%
Hispanic or Latino (of any race)	44.74%

## Age

GROUPS	2018 ESTIMATE
9 Years and Under	12.36%
10-17 Years	11.56%
18-24 Years	9.49%
25-34 Years	11.58%
35-44 Years	11.54%
45-54 Years	13.57%
55-64 Years	13.71%
65 Years and Over	16.20%
DISTRIBUTION	2018 ESTIMATE
Median Age	39.44
Average Age	39.46

# LOCATION MAP



# EXISTING RETAIL



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.