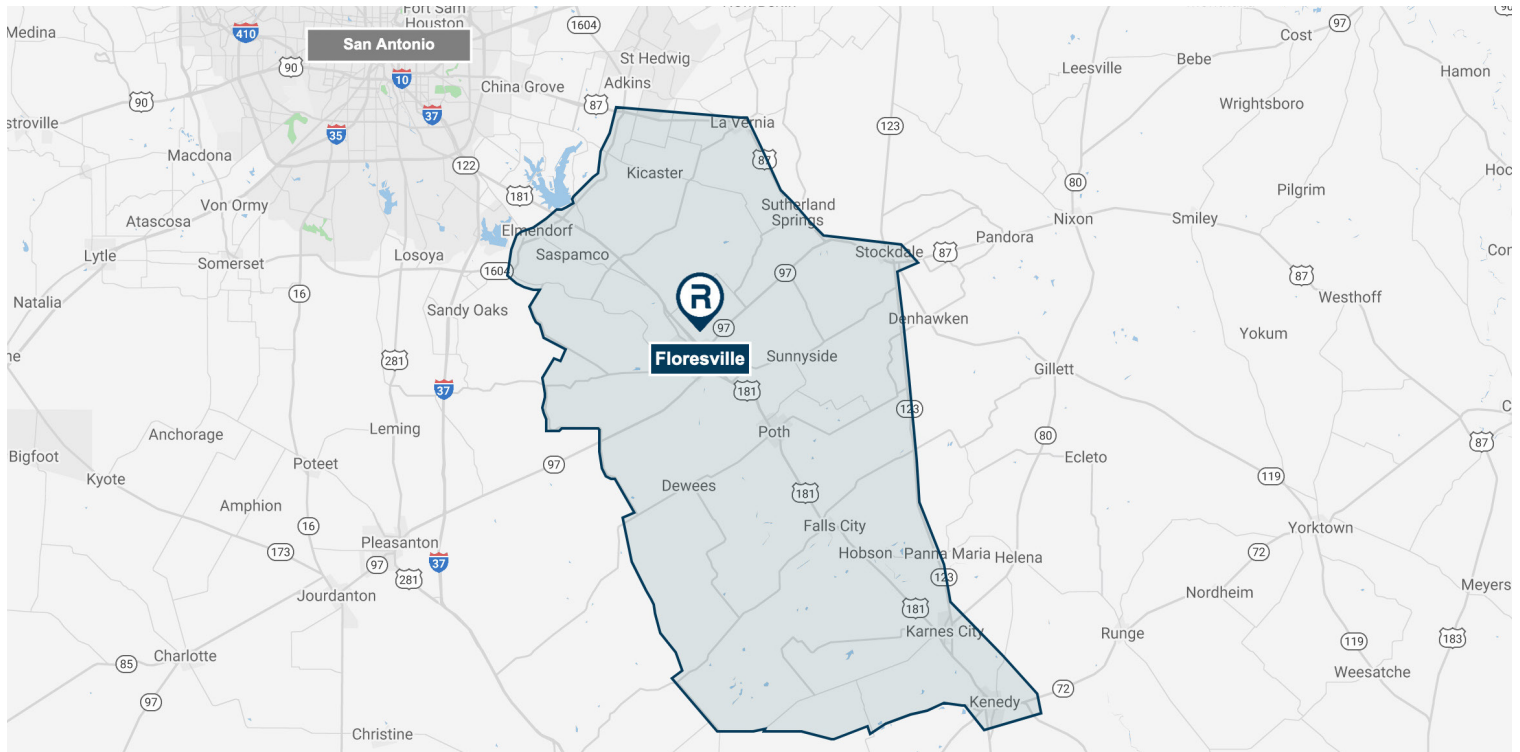


Retail Trade Area • Retail Market Profile

Floresville, Texas



Population

2020	55,401
2023	57,605
2028	60,099

Educational Attainment (%)

Graduate or Professional Degree	6.45%
Bachelors Degree	15.05%
Associate Degree	6.88%
Some College	22.68%
High School Graduate (GED)	34.73%
Some High School, No Degree	7.43%
Less than 9th Grade	6.79%

Income

Average HH	\$113,107
Median HH	\$86,814
Per Capita	\$40,453

Age

0 - 9 Years	12.03%
10 - 17 Years	11.11%
18 - 24 Years	9.02%
25 - 34 Years	11.94%
35 - 44 Years	12.68%
45 - 54 Years	12.59%
55 - 64 Years	13.29%
65 and Older	17.35%
Median Age	39.70
Average Age	39.94

Race Distribution (%)

White	63.57%
Black/African American	2.06%
American Indian/Alaskan	0.96%
Asian	0.86%
Native Hawaiian/Islander	0.08%
Other Race	11.30%
Two or More Races	21.18%
Hispanic	45.85%



Charlotte Ximenez-Nelson
Floresville Economic Development Corporation
Assistant Executive Director

1120 D Street
Floresville, Texas 78114

Office 830.393.1238
Cell 830.581.8238

Assistant@FloresvilleEDCTX.gov
www.FloresvilleEDC.org

Aaron Farmer
The Retail Coach, LLC
President

Office 662.844.2155
Cell 662.231.0608
AFarmer@theretailcoach.net
www.TheRetailCoach.net



PO Box 7272 | Tupelo, MS 38802 | 800.851.0962 | theretailcoach.net

